



Free drinks for Lift Legends this Christmas

Devon and Cornwall Police's Lift Legend campaign will return this December with almost 80 licensed premises set to offer free soft drinks to designated drivers over the festive period.

Drink and drug driving is one of the 'fatal five' causes of serious injuries and deaths on roads in South West England. Last winter, Devon & Cornwall Police arrested 952 people for driving under the influence of alcohol and/or drugs.

In a bid to tackle drink and drug driving, Devon & Cornwall Police has announced the return of its popular drink drive campaign, Lift Legend; an initiative that looks to reward designated drivers with free drinks as a 'thank you' for getting their friends, colleagues and family members home safely.

Lift Legend will run from Friday 1 December 2023 until Monday 1 January 2024. Drivers buying a soft drink in one of the participating venues will receive a voucher to get their second drink free of charge.

For the full article please see the Devon & Cornwall Police website [here](#).